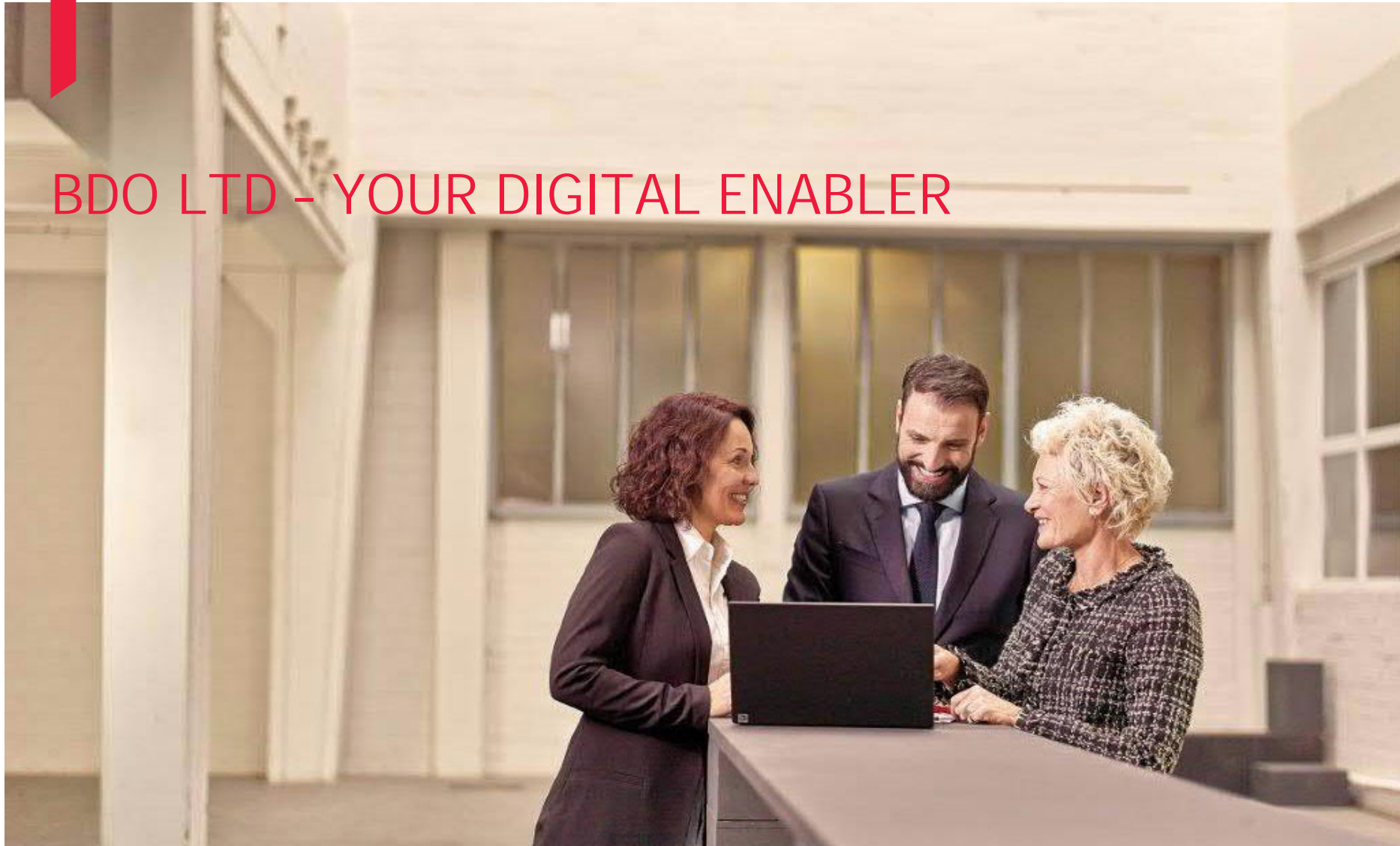




BDO LTD – YOUR DIGITAL ENABLER



Audit • Accounting • Tax • Consulting





CONTENT

- 1 - BDO in brief
- 2 - Digitization in Financial Services
- 3 - Needs and requirements of the Industry
- 4 - BDO - your digital enabler
- 5 - Q&A





VISION

«BDO is the preferred partner of middle- and small-sized enterprises, public authorities and not-for-profit-organisations.»

100
services



Creating added value together



BDO IN SWITZERLAND

33
locations



Creating added value together





21,200

clients



Creating added value together





1,100

individuals



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INTERNATIONAL BDO NETWORK

Per 27.07.2015



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DIGITIZATION IN FINANCIAL SERVICES IN 2016

- Innovation
 - Start-ups (single, boot camps, accelerators)
 - Disruption (mainly technology-driven, but also mindset/spirit)
 - Marketplace-approach / ecosystem

 - Regulatory Boundaries
 - Technical Boundaries
 - Ressource Boundaries (time, costs, network, knowledge)
- > Boundaries limit innovation and get in the way of creativity



SUCCESS FACTORS

- Innovation, out of the box thinking
 - Solution has to meet real client's needs -> which problem does it solve for clients/users?
 - Buy-in requires knowledge and soft factors/sympathy
 - Business Case with Market analysis, customer value journey, SWOT summary, 5P's, differentiation, financing and KPIs
 - Change Management (to innovate out of existing, more mature companies)
 - Communication skills and Stakeholder buy-in
 - Compliance
- > A partner/partners who take care of the more tedious tasks and burdens
- > Trusted advice and flexible pragmatic solutions from a partner to support, strengthen and promote you



NEEDS/REQUIREMENTS

In a nutshell: Profit, growth and security

We fulfill your needs:

- Profit: with flexible, modular and pragmatic support at competitive, fair and transparent prices.
- Growth: as sparring and sounding partner and as promoter in the network
- Security: we help you overcome boundaries, provide and secure compliance, manage your risks and safe-guard your business



BDO - YOUR DIGITAL ENABLER

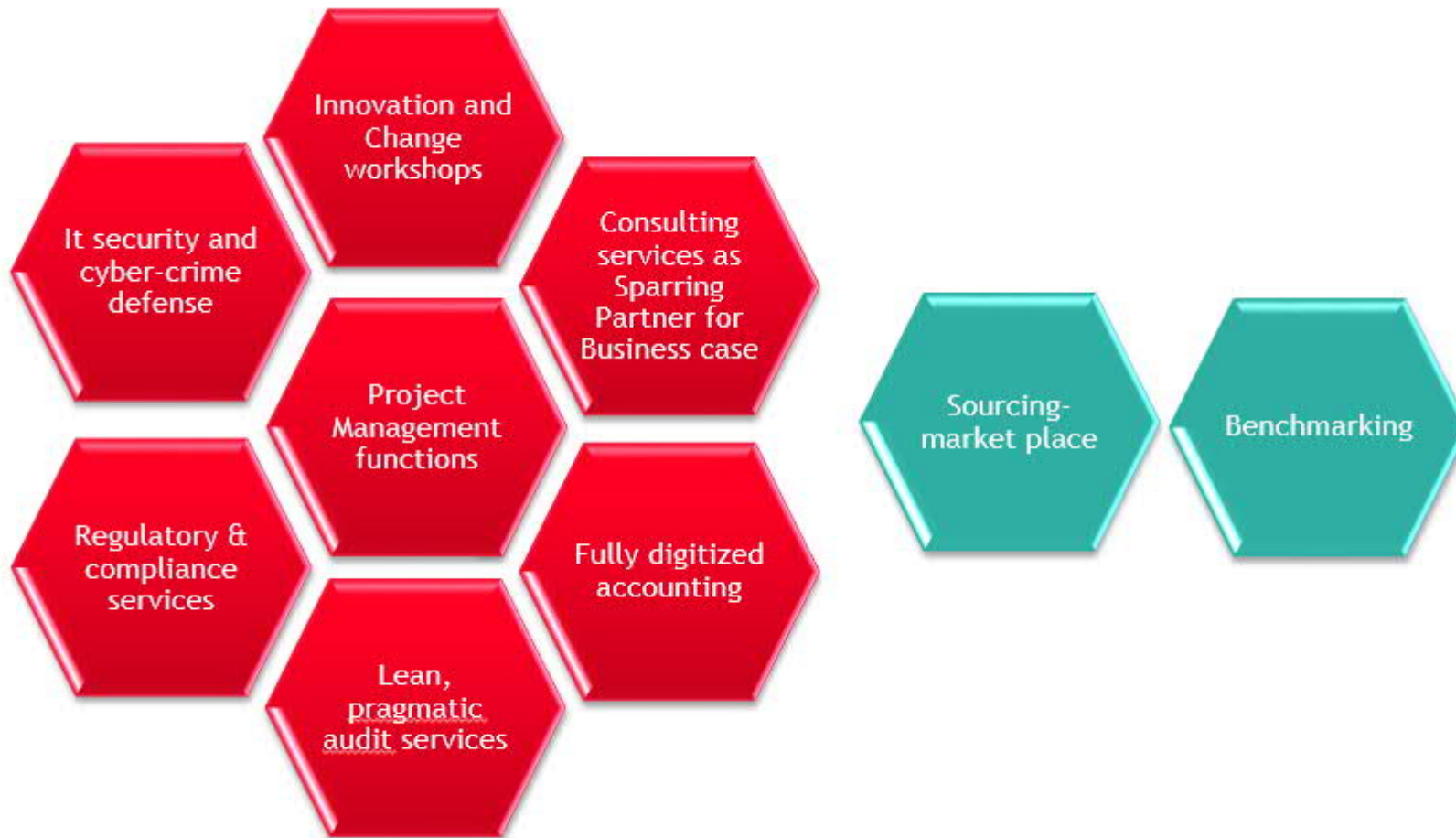
We support and strengthen you, so that you can focus on developing and growing your business.

Doing such we enable you to succeed with your business case and safe guard your innovation.

Innovation needs room and an un-hassled mind-set.

For maximum flexibility and a perfect match with your needs we have designed a modular service package.

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BDO - YOUR DIGITAL ENABLER

- Project Management functions - to help you drive and deliver against your business case
- Innovation and Change workshops
- Consulting services as Sparring Partner for Business case
- Benchmarking
- Regulatory & compliance services - to support your lean set-up and give you peace of mind regarding regulatory requirements and pitfalls
- Fully digitized accounting services - to free you from the hassle of paperwork and optimize your processes
- It security and cyber-crime defense - to secure your business and safe-proof your products and services (which will help you to market your products to your clients)
- Sourcing-market place as trusted advisor
- Lean, pragmatic audit services (application as well as financial and regulatory audits)

WWW.HELLO-EXPERT.CH - FOR START-UPS

http://www.hello-expert.ch/

beiten Ansicht Favoriten Extras ?

HelloExpert
Wir schneiden alte Zöpfe ab.

Stellen Sie Nina eine Frage

Hello Ideen
Helfen Sie mit, diese Dienstleistung knackiger zu machen!

HELLO STARTUPS!

Ich bin Nina, die gute Seele von HelloExpert,

Ihre Reiseleiterin und Dolmetscherin im Dschungel der Vorschriften, Regulatorien und Expertensprache. Ich kenne die "ungeschriebenen" Gesetze und gebe wertvolle Tipps und Tricks für einfache und effiziente Lösungen im Geschäftsalltag. Mein Fokus gilt den Co-Workern, Crowdfundern, Lean-Startups sowie allen Unternehmern die papierlos unterwegs sind oder dies in Zukunft sein wollen.

NINAS HEISSER TIPP

Was gehört in ein Online Impressum?

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THANK YOU

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