

Digital Assets



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A big pain and a quick solution for insurance companies and banks of the future

For all innovative and state-of-the-art organizations, Swiss Banking Advisory is pleased to introduce a Swiss startup which focuses on IT Security awareness. This firm, which has a meticulous Swiss approach to managing IT risk, is only three years old and has already provided security solutions to thousands of private individuals. It has also collaborated with a number of well-known Swiss banks and other organizations. To date, mostly focusing on the Swiss market, their plan is to expand globally to accelerate growth.



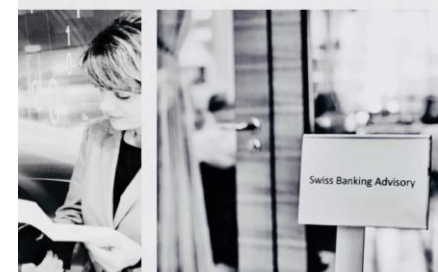
Research by Allianz Insurance

IT security awareness is critical in today's workplace and employees are often a vulnerable target. Recent research by Allianz Insurance, has noted cyber risk is more severe than we think and is now considered the number one corporate risk. This startup has developed new security apps and complementary hardware (e.g. the anti-radiation bag) to reduce this risk and protect your firm and employees from potential threats.



Everything Is Hackable

As you know, everything related to smart technology is connected and therefore, everything is hackable. Your activities via your smart devices are stored in “big data” all over the globe and often used via AI systems. In addition, we have malware, data manipulation, bad actors and deep fakes yet a low risk of prosecution for any of these malicious intents. This startup helps organizations develop solutions to ensure they have sufficient protection in place and to educate employees in order to combat lack of awareness and naive behaviour.



Security App

They can customize the IT solution (security app) so that your employees and/or your clients are protected from a variety of threats. These include hacked passwords and logins, device tracking, geolocating, data theft and use of contacts, pictures and other confidential or private information. The Security App is designed for easy customization and to implement an innovative solution that fits your organization and brand the best.



soomz.io

Are you curious? Contact the company's CEO directly and invite him to your office. You might receive a security related present.

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